



© Swee Oh, Malaysia, Winner, Arts & Culture, 2016 Sony World Photography Awards

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2017 Sony World Photography Awards now open for entries

☒ World's largest photography competition celebrates its 10th anniversary

☒ New categories in Professional, Open and Youth competitions

"We are committed to challenging photographers to push their creative boundaries in the years to come." **Scott Gray, CEO, World Photography Organisation**

June 1, 2016: The Sony World Photography Awards, the world's largest

photography competition, opens for entries today. Created by the World Photography Organisation, 2017 marks the awards' 10th anniversary.

The Sony World Photography Awards annually recognizes the world's best photography. Open to all photographers, the awards are an authoritative voice in the photographic industry that has the power to shape the careers of its winning and shortlisted photographers. Each year the competition attracts both emerging talent and established artists and presents the world's best photography from the last 12 months to a global audience.

*"Winning the Portrait category was life-changing. Professionally, winning the award helped kick-start my career"***Sophie Gamand, Winner, Professional Portrait category 2015**

*"Winning brought more attention to my work and I started receiving more collaboration proposals and job opportunities"***Kylli Sparre, Winner, Open Enhanced category 2014**

*"The award changed my life and beyond the great visibility obtained allowed me to create solid relations of friendships and professional collaborations that I otherwise would not have been able to obtain"***Andrea Roseate, 3rd Place, Professional Candid category 2016**

Photographers are welcome to enter their work for free into any of the awards' four competitions: **Professional, Open, Youth** and **Student Focus** via www.worldphoto.org. The newly re-launched website gives a greater visual platform to the awards' photographers and makes the entry process simpler than ever before.

The 2017 edition also sees new categories introduced across the all competitions challenging photographers to push their creative boundaries. Please see notes to editors for competition definitions and categories or click [here](#).

The Sony World Photography Awards offer a wide range of benefits for its winning photographers, including:

- The latest Sony digital imaging equipment
- Inclusion in the Sony World Photography Awards Exhibition in

London

- Inclusion in the annual Sony World Photography Awards winners book
- \$25,000 (USD) for the winner of the Photographer of the Year title
- \$5,000 (USD) for the winner of the Open competition
- Worldwide media exposure and increased recognition

Scott Gray, CEO of World Photography Organisation, comments: *"We are extremely proud to reach our 10th anniversary. Since launching in 2007 the Sony World Photography Awards has grown consistently in both size and credibility. Across the years the awards have discovered and celebrated a huge variety of photography. I am honored that emerging photographers across the world have been able to use the awards to launch their careers, and established photographers can use us to extend their networks. We are committed to challenging photographers to push their creative boundaries in the years to come."*

The 2016 Sony World Photography Awards attracted a record-breaking **230,103 entries** to from 186 countries. The 2016 Professional Photographer of the Year title was awarded to Iranian photojournalist **Asghar Khamseh** for his series 'Fire of Hatred'.

The Sony World Photography Awards shortlist will be announced on February 28, Open and National Awards winners revealed on March 28 and overall winners announced on April 20, 2017, with an exhibition at Somerset House, London, running from April 21 – May 7 2017.

Winning and shortlisted images from the 2016 awards are available to download at www.worldphoto.org/press

**For all press enquiries please contact
Press department, World Photography Organisation**

+ 44 (0) 20 7886 3043 / press@worldphoto.org

Notes to Editors

2017 COMPETITION CATEGORIES – see full category descriptions [here](#)

☒ **Professional** - Judged on a body of work

Art categories: Architecture / Conceptual / Landscape / Natural World /
Portraiture / Still Life
Documentary categories: Current Affairs & News /
Contemporary Issues / Daily Life / Sport

☒ **Open** - Judged on a single shot

Categories: Architecture / Culture / Enhanced / Motion / Nature / Wildlife /
Portraits / Still Life / Street Photography / Travel

☒ **Youth** - For photographers aged 12-19, judged on a single image
responding to the brief of 'Beauty'

☒ **Student Focus** - For photography students, judged on a single image
responding to a brief

KEY DATES

☒ December 5 2016 – Student Focus competition closes

☒ January 5, 2017 – Open and Youth competitions close

☒ January 10, 2017 – Professional competition closes

☒ February 28, 2017 – Shortlist for Professional, Open, Youth and Student
Focus competitions revealed

☒ March 28, 2017 – Open, Youth and National Award winners revealed

☒ April 20, 2017 – Photographer of the Year plus Professional category
winners and Open, Youth and Student competition winners revealed at
ceremony held in London

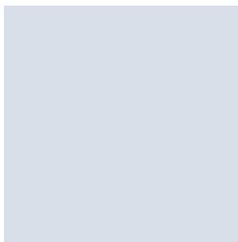
☒April 21 – May 7, 2017 - Sony World Photography Awards Exhibition at Somerset House, London

About World Photography Organisation The World Photography Organisation is a center point for global photography initiatives. We are a platform on which individual photographers are given worldwide exposure, and forge links across the photographic industry. Our aim is to raise the level of conversation around photography. In doing this we increase awareness and appreciation of the art form and celebrate the art of the photographer.

The World Photography Organisation hosts a year-round portfolio of events including the **Sony World Photography Awards**, the world's largest photography competition, and international art fairs dedicated to photography, **PHOTOFAIRS | Shanghai** and **PHOTOFAIRS | San Francisco**. For more details see www.worldphoto.org

Sony Corporation is a leading manufacturer of audio, video, imaging, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$68 billion for the fiscal year ended March 31, 2015. Sony Global Web Site: <http://www.sony.net/>

Contacts



Sony Europe PR Team

Press Contact

PR Team

press@eu.sony.com