

Music



Mar 22, 2021 10:00 CET

360 Reality Audio experience now available on Sony's SRS-RA5000 and SRS-RA3000 wireless speakers via Amazon Music HD

Sony today announced that [360 Reality Audio content](#) can now be streamed via Amazon Music HD on its home wireless speakers – the **SRS-RA5000** and **SRS-RA3000** – by using Alexa Cast.

From 6th April 2021, customers in the UK, Germany, France, Italy and Spain can enjoy immersive, object-based audio content on Sony's premium home wireless speakers when they subscribe to Amazon Music HD^[1]. Amazon Music's high-quality streaming tier features 70 million songs available in High Definition (HD), over five million songs in Ultra HD, and a growing

catalogue of 3D Audio, which includes 360 Reality Audio content. Customers can listen to 360 Reality Audio content via Amazon Music HD on the speakers through Alexa Cast. Learn more about Amazon Music HD [here](#).

The **RA5000** and **RA3000** create a room-filling 360 Reality Audio sound experience by utilising Sony's unique spatial sound technology. 360 Reality Audio tracks, streamed over Wi-Fi through premium services such as Amazon Music HD, incorporate three-dimensional sound location data which means they can deliver an all-encompassing sound when played on the **RA5000** or **RA3000**. In addition, Immersive Audio Enhancement, a unique algorithm from Sony, can enhance the audio experience of any 2-channel stereo track to create ambient room-filling sound.



Andre Stapleton, Global Head of Artist and Label Relations at Amazon Music said: “We developed Amazon Music HD to make it as easy as possible for music fans to stream high-quality and immersive audio. We believe sound quality matters, and by expanding Amazon Music HD’s audio experience to Sony’s new home wireless speakers, more people than ever will be able to enjoy music in its highest quality.”

Richard Palk, Head of Product Marketing & Product Planning, Audio at Sony Europe said: “We’re proud to continually evolve the 360 Reality Audio ecosystem, are thrilled to have Amazon Music HD as a new streaming partner for our new premium home speakers. The RA5000 and RA3000 are designed

to change the way you experience music at home, and Amazon Music HD enables a truly premium audio experience for consumers, building on their impressive catalogue of HD, and now also 360 Reality Audio, titles.”

Introduced in 2019, Sony’s 360 Reality Audio makes it possible for artists and creators to produce music by mapping sound sources such as vocals, chorus and instruments with positional information and placing them within a spherical space. This revolutionary musical experience, powered by Sony’s spatial sound technologies, evokes feelings of being in a music studio or live concert venue – all without leaving the comfort of home. Listeners can currently access approximately 4,000 songs in 360 Reality Audio from artists like Megan Thee Stallion, Noah Cyrus, Zara Larsson, Paloma Faith and more.

In addition to Amazon Music HD, 360 Reality Audio can also be streamed via TIDAL, Deezer and nug.net^[2] on the **RA5000** and **RA3000** speakers.



For more information, visit www.sony.net/360RA/.

For more Sony news, visit <http://presscentre.sony.eu/>.

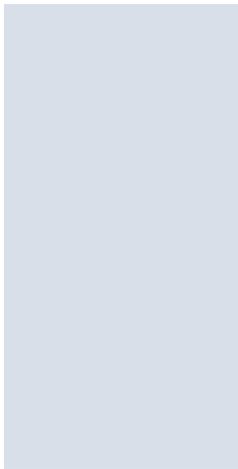
^[1]Subscription to Amazon Music HD required

^[2] nugs.net and Deezer will be available via Chromecast built-in, Amazon Music HD will be available with Alexa Cast. nugs.net and Amazon Music HD will be available from 6th April 2021, Deezer will be available in summer 2021. Requires download of Sony | Music Center app. Subscription to compatible online music service and third party terms, conditions, account and fees may apply. Compatible services may not be available in certain countries/regions. Please visit www.sony.net/360RA/ to check compatibility of the application and the service.

About Sony Corporation

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