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# Celebrate the spirit of Sony craftsmanship with VAIO® | red edition

Innovation and passion are united in VAIO® | red edition – the ultimate expression of purity and craftsmanship that Sony pours into every VAIO® notebook.

Offered in extremely limited quantities, highly-specified VAIO® | red edition models are exclusively available online from Sony.

Nothing else matches the inspiring looks and sheer presence of VAIO® | red edition. To create the notebooks' signature finish, VAIO engineers have painstakingly explored countless numbers of pigment combinations and painting techniques on a variety of different materials, be it Carbon Fibres or Aluminium.

Multiple paint layers are individually applied and some materials are diligently hand polished, building layer upon layer of rich, lustrous colour. Then as a final touch, a durable protective UV coating creates an extra vibrant sheen with exquisite depth and richness.

VAIO® | red edition celebrates power as well as purity. Depending on model, VAIO® Duo 13, VAIO® Pro 11/13 and VAIO® Fit 14/15 can be ordered with a choice of processors up to Intel® Core™ i7, with up to 12GB memory and up to 512GB SSD storage. All models are touch-enabled to unlock the full potential of Windows 8.

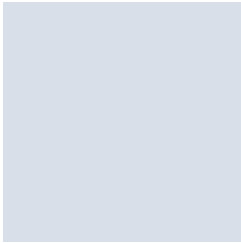
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## About Sony Corporation

Sony Corporation is a creative entertainment company with a solid

foundation of technology. From game and network services to music, pictures, electronics, semiconductors and financial services - Sony's purpose is to fill the world with emotion through the power of creativity and technology. For more information, visit: <http://www.sony.net/>

## Contacts



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