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Enhance your productivity with faster, smarter mobile VAIO PCs from Sony: New VAIO S and Z Series

Show you won't compromise on power or mobility with two speedy new VAIO notebook PCs from Sony.

New VAIO S Series

Offering a seductive blend of power and portability, new VAIO S Series can handle the demands of the toughest working day.

Available in a choice of 33.7cm (13.3") and 39.5cm (15.5") screen sizes, the slim, full-flat design of **VAIO S Series 13 and 15** slip easily into a travel bag for quick access whenever you need it. The series is elegantly styled in tough, weight-saving materials like magnesium, aluminium and carbon fibre (depends on model), with even S Series 15 models tipping the scales at below 2kg.

All S Series feature a new slot-in optical drive (Blu-ray Disc™ or DVD) that maintains the notebook's slim, low-profile looks while maximising chassis rigidity.

You'll enjoy a clear, detailed view of presentations, graphics and games on the high-contrast VAIO Display Plus that features enhanced scratch resistance and an anti-reflective coating to minimise glare, even when you're outdoors. For even richer colours, VAIO Display Premium is also available on S Series 13 models. Larger screen-size S Series 15 models feature a Full HD VAIO Display Plus, offering super-wide viewing angles for a practical, high-impact image when sharing projects with clients and colleagues.

Whether you're creating presentations or browsing your media collection,

typing is a pleasure on the comfortable backlit keyboard that's complemented by a large 'button-free' touchpad with gesture control.

Smart, ergonomic operation is matched with plenty of power to handle whatever the day throws at you. 3rd generation Intel® Core™ i7 quad-core processors (on selected S Series 15 models) are partnered by optional SSD storage and powerful NVIDIA® GeForce® dynamic hybrid graphics to make light of your daily work and entertainment needs. Selected S Series help you stay even more productive on the move with high-speed LTE/3G WWAN mobile broadband.

Available as an option, a new docking station for S Series includes an integrated a 500GB hard disk drive. It's a great way to back up all your files automatically when you're in the office or to add more storage. There's also an optional sheet battery that boosts stamina up to 14 hours for those long continental flights.

New VAIO Z Series

Taking you to new extremes, VAIO Z Series gives multi-tasking mobile professionals the very last word in performance, looks, mobility and expandability.

Crafted in tough, superlight carbon fibre and aluminium, the tough 'hexashell' design of VAIO Z Series is designed to impress instantly in the boardroom. Weighing under 1.2kg and less than 17mm slim, it's your ultimate mobile partner, with effortless power to rip through any business challenge.

Inside, you'll enjoy performance to match your desktop PC. VAIO Z Series further strengthens its claim as the fastest ever notebook from Sony, with 3rd generation Intel® quad-core processors on selected models. They're teamed with latest third-generation SSD Flash RAID drives to store files and access you data even faster. Depending on configuration, LTE/3G WWAN connectivity provides super-fast mobile broadband while you're on the move.

The Power Media Dock on selected models further expands the capabilities of VAIO Z, giving you unparalleled convenience and flexibility. Watch movies on the optical drive, and enjoy even more graphics power plus a

simultaneous view of spreadsheets, trading figures and CAD renderings on up to four screens.

The 33.2cm (13.1”) Full HD VAIO Display Premium on selected models assures rich colours and a wide viewing angle, while anti-reflective technology cuts distracting reflections when you’re working under direct lighting.

VAIO S Series and VAIO Z Series: smart, powerful performance

You’re always ready for action with new VAIO S Series and Z Series. Just open the lid: Rapid Wake + Eco gets you up and running in moments. When you need to take a break, VAIO goes into an energy-efficient deep sleep, storing your data safely without running out of power – up to 90 days¹ on Z Series. Both models also offer class-beating stamina, with an optional ‘sheet’ battery that lets you work uninterrupted for up to 14 hours.

Typing reports and documents on the backlit keyboard is made even more comfortable with an ambient light sensor that automatically dims screen brightness for those late-night report write-ups.

You’ll enjoy crisper, clearer web chats and movies thanks to xLOUD™ and Clear Phase™ audio technologies. Alternatively, switch to Dolby® Home Theatre® V4 for rich, cinema-style audio via speakers or headphones.

New VAIO also makes a handy ‘any time’ charger for your smartphone. Just plug in your phone via USB for a top-up - even when the computer’s switched off or in sleep mode.

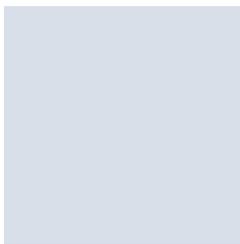
¹ *Battery life in Sleep mode varies depending on configuration and operating conditions, such as installed system memory size, remaining battery capacity and USB charging settings.*

² *Actual battery life will vary depending on your specific hardware and software configurations. Benchmark: MobileMark 2007.*

About Sony Corporation

Sony Corporation is a creative entertainment company with a solid foundation of technology. From game and network services to music, pictures, electronics, semiconductors and financial services - Sony's purpose is to fill the world with emotion through the power of creativity and technology. For more information, visit: <http://www.sony.net/>

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