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Entertainment upgraded with new Blu-ray Disc™ Players from Sony

Fresh looks, content streaming, better Wi-Fi and even simpler to use

- **Watch wide range of online video services**
- **Stable, glitch-free streaming with advanced super Wi-Fi**
- **Easily find content and services with customisable new user interface**
- **Minimalist new design and fastest ever start-up**
- **See your smartphone on TV with Screen Mirroring**

Enjoy your favourite entertainment – plus an exciting choice of online video services – with this year’s sleek, smart Blu-ray Disc™ Players from Sony. The new players look great any living space, with elegantly pared-down looks

inspired by pure geometric shapes that discreetly complement your TV set.

Turbo-charge your viewing with a generous range of online streaming services like YouTube, Euro News, Netflix, Amazon Prime, BBC iPlayer, Demand 5, Berlin Philharmonic (services depend on region). And of course there's a world of TV shows, movies, music and more to explore from Sony Entertainment Network. Playing back Internet content is improved and more satisfying than ever. Advanced super Wi-Fi with upgraded Multi Input Multi Output (MIMO) technology means a faster and more stable interference-free signal path for reliable, glitch-free streaming – anywhere in the house.

In Super Quick Start mode, boot-up now takes less than a second: disc loading time and start-up of online services are quicker, too. Your journey to great entertainment is simpler than ever. A brand new user interface offers a neat, uncluttered view of apps and content services: customise the layout to see your favourite apps just the way you want to.

Your precious collection of Blu-ray Discs looks great, with plenty of punchy detail and vibrant colour. And with support for an even wider range of audio and video codecs, there are no limits to the kinds of content you can appreciate with great picture and sound quality. The player can even simulate 3D from ordinary 2D discs: pop on the glasses supplied with your 3D TV and get immersed with an extra dimension to your favourite movies and shows.

Fancy a super-size view of what's on your smartphone or tablet? Screen mirroring supersedes content from your mobile device to watch on the big screen. And since it's built into the Blu-ray Disc player itself, you can enjoy the benefits of screen mirroring on any connected HD TV.

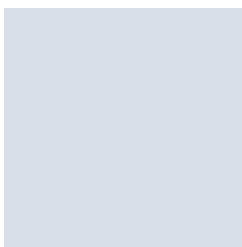
Download Sony's TV SideView smartphone app (Android or iOS) and get even more from your Blu-ray Disc™ Player. Look up details about the movie or video you're watching; and control the player from your mobile's touchscreen.

The 2015 range of Blu-ray Disc™ Players from Sony is on sale in Europe from February 2015.

BDP-S1500 Smart Blu-ray Disc™ Player	BDP-S4500 Smart 3D Blu-ray Disc™ Player	BDP-S5500 Smart 3D Blu-ray Disc™ Player with advanced super Wi-Fi
Deliver High quality Video in Full HD 1080p	Even more immersive entertainment in 3D	Enhanced internet connection stability ever with advanced super Wi-Fi
Catch up TV and video on demand with Sony Entertainment Network	Catch up TV and video on demand with Sony Entertainment Network	Catch up TV and video on demand with Sony Entertainment Network
Enhanced intuitive menu system for easy and simple access	Play movies, music and more from your home network with DLNA	Enjoy your smartphone on the big screen with Screen Mirroring
Boot up in less than a second with Super Quick Start	Enhanced intuitive menu system for easy and simple access	Enhanced intuitive menu system for easy and simple access
Playback your favourite movies and music with USB Play	Boot up in less than a second with Super Quick Start	Even more immersive entertainment in 3D

Sony Corporation is a leading manufacturer of audio, video, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$75 billion for the fiscal year ended March 31, 2014. Sony Global Web Site: <http://www.sony.net/>

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