

Sep 04, 2013 16:45 CEST

## Every detail's clear: XBA-H in-ear headphones designed in collaboration with Sony Music Entertainment

- Hurts collaborate with Sony engineers to design in-ear headphones with superb sound
- 'Hybrid' design teams Balanced Armature drive units with dynamic driver for richly balanced, full-range sound

You'll be amazed that music can sound this good. Slip in the latest generation XBA-H3 and XBA-H1 in-ear headphones from Sony, and immerse yourself in a rich, sumptuously satisfying listening experience that even professional musicians and recording artists can trust. Despite their tiny size, both in-ear headphones deliver sound quality that you might expect from much larger, studio-quality models.

The new XBA-H range is the direct result of a creative collaboration with acclaimed duo Hurts. The Sony Music artists – singer Theo Hutchcraft and synthesist/guitarist Adam Anderson – met engineers to develop class-leading in-ear sound that showcases Sony's innovative Balanced Armature (BA) technology.

Unique to Sony, these tiny BA driver units feature an extremely light, responsive diaphragm that's particularly suited to flawless reproduction of upper-and mid-range tones.

For the first time, BA units in each earphone are combined with a separate dedicated dynamic driver unit for full-range sound with deep, extended bass. This 'hybrid' driver combination guarantees exquisitely detailed reproduction of your entire music collection, from upfront vocals to a heavyweight low-end

that's a signature of today's sounds. Also unique to Sony, Beat Response Control on both XBA-H models assures tight, rhythmic handling of the toughest bass lines.

The headphones come supplied with high-quality earbuds in foamed silicone for a stable, comfortable fit while you're on the move. You'll also enjoy reduced sound spillage with excellent isolation from outside noise – letting you focus on the music and nothing else.

An ideal match for today's high-resolution audio recordings, the XBA-H3 reveals every nuance of your music collection – from delicately-detailed highs to full, rich bass. Sony's unique HD hybrid 3-way driver unit matches a wide, responsive 16mm dynamic driver with separate BA full-range and HD super tweeter drive units for beautifully extended reproduction of all frequencies.

Ear hangers are crafted in shape-memory resin wire that's coated with smooth, soft silicone. You'll enjoy an exceptionally stable, relaxing fit that's precisely adjustable to suit any wearer with no uncomfortable pressure-points. As an extra refinement, the XBA-H3 comes with a choice of detachable connecting cords for use with your MP3 player or smartphone. If you're plugged into your phone, the handy inline remote with microphone allows easy hands-free conversations while you're on the move.

Also available, the XBA-H1 combines a 9mm dynamic driver with a single full-range BA driver for smooth, crystalline vocals and richly satisfying bass.

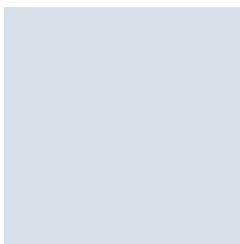
The new XBA-H3 and XBA-H1 premium in-ear headphones from Sony are available in Europe from the end of October.

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