

Jun 05, 2013 05:45 CEST

## Get inspired with new VAIO® Duo 13

- **Unique Surf Slider™ design switches seamlessly between ‘slate’ and ‘keyboard’ modes**
- **Capture, personalise and share documents or photos with 8 megapixel ‘Exmor RS™ for PC’ rear camera and comfortable digitizer stylus**
- **As dynamic as your smartphone, with mobile broadband and always-on technology that keeps you up-to-date – even in standby**

Wherever you are, whatever you're doing: explore fresh ideas with VAIO® Duo 13 from Sony, the thin and light hybrid Ultrabook™ with 33.7cm (13.3") screen size that's made to unleash your imagination.

Typing – writing – or both? The choice is yours, wherever your thoughts take you. VAIO® Duo 13 features a unique Surf Slider™ design that seamlessly transforms between ‘slate’ and ‘keyboard’ styles to suit the way you're working. Draw, sketch or handwrite memos in slate mode with the comfortable, pressure-sensitive digitizer stylus that reacts smoothly to your every stroke. Or switch instantly to keyboard mode to draft documents and polish presentations using the full-pitch backlit keyboard and responsive multi-touch display.

To enhance your productivity, unclip the digitizer stylus from its holder automatically launches ‘Note Anytime for VAIO’ for instant memo-taking. You don't even need to type in your password on wake-up: facial recognition instantly verifies it's you and signs you in. Capturing, shaping and sharing your thoughts has never been so spontaneous, whether you're on the move or stuck in a meeting room.

VAIO® Duo 13 sports a rear-facing camera featuring an 8 megapixel auto-

focus camera with 'Exmor RS™ for PC' sensor for sharply detailed images. Grab crisply-focused pictures of printed hand-outs, notes on a white board or even projected slides. The built-in 'CamScanner' application tidies up your image, straightening wonky angles to ensure photos and scanned text stay straight and true. Use the Optical Character Recognition feature to recognize scanned words making the image easily searchable\*. Export the image to 'Note Anytime for VAIO' and annotate, edit and comment using the accurate digitizer stylus. Upload the results to the cloud and share work instantly with colleagues or friends.

Combining TRILUMINOS® Display for mobile with a full HD display and Sony's super resolution technology, X-Reality™ for mobile broadens users' creative palette with true-to-life, wide-gamut colours that evoke the natural essence of every scene. TRILUMINOS® Display for mobile allows users access to a wide palette of rich natural colours thanks to Sony's BRAVIA expertise. Whilst X-Reality™ for mobile analyses each image and reproduces lacking pixels to optimize quality for the sharpest videos.

These display technologies fuse with the audio enhancing ClearAudio+ mode[\[1\]](#) to offer an audio-visual experience that can't be easily replicated. ClearAudio+ mode, developed with Sony's own signal processing technologies, allows users to effortlessly enjoy in ultimate clarity and presence.

VAIO® Duo 13 is as dynamic as you are, offering smartphone-style connectivity and stamina to keep pace with the working day. Stay in touch with clients, colleagues and friends while you're on the go. With embedded high-speed 3G or LTE mobile broadband\*\* it's easy to check e-mails or join videoconferences – even with no Wi-Fi nearby.

Offering extreme stamina, VAIO® Duo 13 has the longest[\[2\]](#) battery life, up to 15-hours[\[3\]](#), compared with any Ultrabook™. With innovative standby technology you can simply push the power button to enter into a power-saving sleep, it will keep connected to the Internet and continue notifying you of new emails and social media updates. When you're ready, VAIO® Duo 13 wakes from sleep mode in less than one second – and you're immediately up to speed with latest news, weather and updates.

Tired of struggling with no wireless signals in your hotel room or when you're working offsite? The AC adapter-powered Wi-Fi router\*\*\* turns an Ethernet

connection into your own on-the-go hotspot. Just plug in and instantly create your own Wi-Fi network. Wirelessly connect up to five smartphones or tablets at once... so all your other devices can share the signal and get online fast.

New VAIO® Duo 13 from Sony is available in Europe from end of June.

\* Only the following languages are supported: English, French, Spanish, Portuguese, German, Italian, Dutch, Swedish, Finnish, Danish, Norwegian, and Hungarian.

\*\* Subject to network availability and purchase of a data plan with a broadband service provider not included with PC purchase.

\*\*\* Bundled with selected VAIO Duo 13 models.

[\[1\]](#) This function will be offered via an update planned for a later date. Please check your local Sony website for details

[\[2\]](#) As of June 5<sup>th</sup>, 2013.

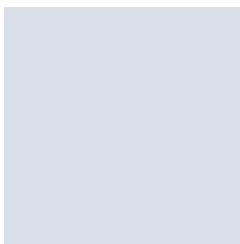
[\[3\]](#) Based on Mobilemark 2007 and selected configuration

---

## **About Sony Corporation**

Sony Corporation is a creative entertainment company with a solid foundation of technology. From game and network services to music, pictures, electronics, semiconductors and financial services - Sony's purpose is to fill the world with emotion through the power of creativity and technology. For more information, visit: <http://www.sony.net/>

## Contacts



### **Sony Europe PR Team**

Press Contact

PR Team

[press@eu.sony.com](mailto:press@eu.sony.com)