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GO. ON. IN. Explore the vibrant world of High-Resolution Audio with new Sony's h.ear line-up

Sony launches the world's smallest High-Resolution Audio [\[i\]](#) wireless speaker, new colourful headband-style wireless headphones and easy to wear, behind-the-neck style wireless headphones

- ***h.ear go*** – the world's smallest [\[ii\]](#) portable High-Resolution Audio wireless speaker; with Google Cast, TM[\[iii\]](#) Spotify Connect and Multi-room capability
- ***h.ear onWireless NC*** [\[iv\]](#) – stylish, comfortable headband-style Bluetooth wireless headphones with Digital Noise Cancelling and

- long battery life
- ***h.ear in Wireless*** – behind-the neck style in-ear Bluetooth wireless headphones
- All models utilise LDAC technology for wireless listening near to High-Resolution Audio quality^[v]

Sony today announced fresh additions to its High-Resolution Audio line-up with an eye-catching new family of **h.ear™** headphones and the world's smallest High-Resolution Audio wireless speaker.

A perfect match for your Walkman[®], MP3 player, phone or tablet, **h.ear** blends style, comfort, on-the-go practicality and stunning High-Resolution Audio quality. The new introductions utilise LDAC,[™] an audio coding technology for the transmission of High-Resolution Audio. LDAC supports several transmission rates according to wireless environment. It allows you to enjoy High-Resolution Audio content in exceptional sound quality near to High Resolution Audio, by transmitting at the maximum transfer rate: 990 kbps (approximately three times more data than conventional Bluetooth[®] audio). LDAC provides an enhanced wireless listening experience for all your music, the way the artist truly intended.

A signature of the **h.ear** range, all new models are available in five vibrant colours –Viridian Blue, Cinnabar Red, Charcoal Black, Lime Yellow or Bordeaux Pink. The single colour conveys a simple, subtle appearance that can easily be adapted to suit the style of individual user. From the body of the unit to its cable, components made from different materials or having different finishes have all been created in the same colour.

h.ear go – portable Hi-Res wireless speaker

At home or on the move, enjoy great sound with **h.ear go**, the world's smallest portable wireless speaker^[vi] that's High-Resolution Audio compatible.

h.ear go packs a powerful audio punch, thanks to its newly-designed 35mm diameter High-Resolution full-range speaker unit. Left and Right channel speaker chambers are complemented by dual passive radiators that extend low-end response. Despite its compact size, you'll enjoy room-filling sound with EXTRA BASS^[vii][™] delivering a taught, larger-than-life low-end.

You've got even more music options to explore with built-in support for Google Cast and Spotify Connect. With Google Cast technology built-in, you can cast music apps such as Deezer or Google Play Music straight from your mobile device or laptop to your speakers.

If you're out and about, the compact **h.ear go** won't weigh you down; and with a massive 12 hours battery life, you're unlikely to run out of juice. Wireless connectivity is enabled through Bluetooth[®] and One-touch

listening via NFC™. You've also got wired connection options with USB-B and Audio In.

Back home, **h.ear go** slots easily into your multi-room set-up or can be used as a standalone speaker. Multi-Room compatibility opens up exciting new listening experiences powered by [Sony's SongPal app](#). Link two **h.ear go** units for a wireless stereo speaker system, or add **h.ear go** as wireless surround [\[viii\]](#) extension speakers to boost your home cinema set-up.

h.ear on Wireless NC – Bluetooth headphones with Digital Noise Cancelling

Made for style conscious music lovers, new **h.ear onWireless NC** headphones stand out from the crowd with impressively detailed listening and head-turning looks.

Digital Noise Cancelling instantly makes ambient sounds fade away, letting you focus on the music and nothing else. AI Noise Cancelling constantly analyses ambient sounds around you, automatically selecting the most effective noise cancelling mode to suit the environment you're in. Even with Bluetooth and noise cancelling switched on, a huge 20-hour battery life offers plenty of stamina for that transcontinental trip – or just some valuable 'me time' during a busy day.

h.ear on Wireless NC fit comfortably over the ear, immersing you in crystal clear High-Resolution Audio compatible sound with powerfully precise bass and beautifully transparent highs, powered by a 40 mm HD driver unit. Audio quality is further enhanced by coating the diaphragm domes with titanium to suppress unwanted vibrations and reproduce crystal clear sound with high linearity. Specially designed ear pads boost wear comfort while minimising sound leakage to ensure your music won't disturb anyone else.

Offering the freedom of wireless listening, the smooth, compact design has a seamless finish and the fit of the headphones has designed to be incredibly sure with no gap around the head.

h.ear in Wireless – in-ear Bluetooth behind-the-neck style headphones

Made for elegant everyday listening, **h.ear inWireless** debuts a light, comfortable behind-the-neck design that sits comfortably and discreetly around your neck.

Slip in the high-comfort in-ear earphones and connect wirelessly with your smartphone or MP3 player: you're all set for breath taking sound with exquisitely balanced vocals and instruments. Equipped with a compact, highly-sensitive 9mm driver unit, **h.ear in Wireless** features an outer magnetic path-type magnetic circuit to maximise the driver output. **h.ear in Wireless** also offers an in-built microphone and HD voice support for clear

hands-free calling on your smartphone.

As a clever extra detail, there's also a regular minijack input for direct connection to your phone or MP3 player – so the music doesn't have to stop if you're ever out of battery power.

The new range of **h.ear** headphones and **h.ear go** wireless speaker will be available in Europe in April 2016 priced at approximately €300 (**h.ear on Wireless NC**), €180 (**h.ear in Wireless**) and €250 (**h.ear go**).

Full specifications on can be seen here: [h.ear go](#), [h.ear on Wireless NC](#), [h.ear in Wireless](#).

[i] As a product compliant with the definition stipulated by the Japan Audio Society (JAS)

[ii] As of January 2016. According to research by Sony Corporation.

[iii] Google Cast is a trademark of Google Inc.

[iv] Noise Cancelling

[v] Hi-Res Audio content is transmitted at 990Kbps

[vi] As of January 2016. According to research by Sony Corporation.

[vii] EXTRA BASS is a trademark of Sony Corporation

[viii] Available by version upgrade from June 2016

For more information, please contact your local PR manager or:

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