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Maximise every moment with the new ultra-mobile VAIO® Fit 11A multi-flip™ PC

- **Unique multi-flip™ design switches easily between laptop, tablet and viewer modes**
- **Incorporating the Best of Sony technology featuring the bright and vivid TRILUMINOS® Display for mobile and a responsive 29.4cm (11.6") Full HD touchscreen**
- **Create, edit and share your thoughts with VAIO Inspiration Suite**

Get more from every moment with VAIO Fit 11A from Sony – the ultra-mobile multi-flip™ convertible laptop that also works effortlessly as your everyday tablet. Beautifully crafted and with aluminium material finish, VAIO Fit 11A is slim and light enough to carry with you wherever your travels take you.

Adding to the existing multi-flip™ line-up, this compact 29.4cm (11.6") screen version is packed with premium technology and powerful features to help you work and play without compromise. You'll speed through daily documents and photo editing using latest generation Intel® quad-core processors. Movies and games are all fun on the clear, bright Full HD touchscreen with TRILUMINOS® Display for mobile, offering a wider palette of rich natural colors thanks to Sony BRAVIA expertise.

Flip VAIO Fit 11A into tablet mode to browse apps or scribble notes and sketch ideas with the pressure-sensitive pen-like stylus^[1]. Take photos of your favourite magazines and clip them into a scrapbook, flip the screen again to viewer mode and show your scrapbook to friends.

VAIO Fit 11A comes bundled with new VAIO Inspiration Suite – an easy to use bundle of productivity-focused apps to capture, manage and share your thoughts. VAIO Scan automatically ensures that letters and business cards captured with the rear-facing camera have true, straight edges. VAIO Clip lets you create expertly cut-out images from the web for dropping into

documents and presentations. VAIO Paper expresses your thoughts with the fluid, intuitive feeling of pen on paper. Sketch or scribble annotations with the digitizer stylus – or simply use your finger – then share via the cloud. VAIO Fit 11A also comes complete with Adobe® Photoshop® Elements 12 pre-installed, to empower your creative vision and turn snapshots into something spectacular.

VAIO Fit 11A can be exclusively configured to order when you shop online at Sony Store. Build your VAIO just the way you want it: make it personal with a choice of colours, or add more memory and storage to boost your productivity.

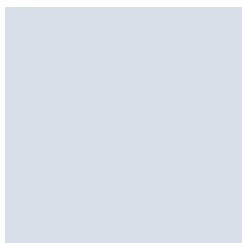
The new VAIO Fit 11A multi-flip™ PC is available in Europe from Spring 2014.

[\[1\]](#) Stylus available on selected models and available as standalone accessory

About Sony Corporation

Sony Corporation is a creative entertainment company with a solid foundation of technology. From game and network services to music, pictures, electronics, semiconductors and financial services - Sony's purpose is to fill the world with emotion through the power of creativity and technology. For more information, visit: <http://www.sony.net/>

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