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# Never miss a shot: [α6000](#) from Sony offers world's fastest autofocus amongst interchangeable lens cameras\*

- **Fast Hybrid AF gives world's fastest [\[i\]](#) autofocus performance of just 0.06 sec with high precision accuracy**
- **Extremely wide autofocus coverage area with 179 focal points**
- **24.3 megapixel Exmor™ APS HD CMOS sensor featuring gapless-on-chip design**
- **BIONZ X processor for pro-quality photos and Full HD video**
- **Light, compact and easy to use with built-in flash, OLED Tru-Finder™ and two control dials**
- **NFC and Wi-Fi for One-touch sharing/remote control from your mobile**
- **Boost your creativity with a range of downloadable PlayMemories Camera Apps™**

The speedy new [ILCE-6000](#) from Sony boasts the quickest AF performance<sup>i</sup> of any interchangeable lens digital camera, snapping subjects into sharp focus in just 0.06 seconds. From spontaneous smiles to towering tennis serves, you'll capture those fleeting moments that other cameras miss. And thanks to the 24.3 megapixel Exmor APS HD CMOS sensor and BIONZ X processor, every frame is crammed with rich detail and texture.

Boosting Sony's [mirrorless line-up](#), the [α6000](#) comes in two iconic designs, black and titanium, sure to inspire jealous glances from other photographers. For users who have been thinking about taking advantage of size and weight advantages of a mirrorless camera but don't want to sacrifice super-quick autofocus, the [α6000](#) now renders that conversation moot.

Even quicker than most professional DSLRs, the phenomenal autofocus speed of the X6000 is powered by Sony's advanced Fast Hybrid AF system. A 179-point focal plane phase-detection AF sensor is teamed with high-precision contrast-detection AF. This potent combination delivers the world's fastest AF performance of any interchangeable lens camera, plus continuous shooting at a blazing 11fps with highly accurate autofocus tracking. Nothing gets past the X6000 – even fast-moving subjects like athletes and acrobatic pets.

There are plenty more premium features packed into the camera's compact, purposeful body. Composing scenes is a pleasure through the clear, bright OLED Tru-Finder™. Preview the effects of adjusting focus, exposure and other settings: what you see is exactly what you get.

Intuitively-placed mode and control dials on top of the camera allow effortless adjustment of shooting settings while you're focused on the scene in front of you. A total of 7 customisable buttons – including two dedicated custom buttons – give swift access to any one of 43 assignable functions to satisfy any photo enthusiast. And for extra flexibility in any situation, there's a built-in flash to brighten up portraits or gloomy indoor shots.

It's easy to share shots on your mobile: on-board NFC and Wi-Fi allow a one-touch connection with your Xperia™ or NFC-compatible Android smartphones and tablets. A single touch also activates Smart Remote Control, linking the camera to fire the shutter from a distance and view photos on your mobile.

The exciting possibilities of the X6000 grow with your creative ambitions. [PlayMemories Camera Apps](#) enhance your photo experience with a growing range of free and paid apps, spanning artistic effects, utilities and more. Learn more at [www.sony.net/pmca/](http://www.sony.net/pmca/). The X6000 is also compatible with Sony's [Camera Remote API](#) programme[iii].

Style-matching optional accessories for the X6000 include the LCS-EBC just-fit Body Case that protects the camera from dust and everyday scratches. It's possible to transfer data via connected USB, use the NFC function or mount the camera on a tripod without having to remove the case.

The LCS-ASB1 Active Sling Bag protects the camera while you're out and about. Carry it in one hand, or wear over either shoulder – the bag's water-

repellent fabric and zipper keeps things safe and dry.

The LCS-BBXL [iii] Soft Carrying Case is great for protecting your long lens like the SEL18200LE or SEL55210 while you're out and about. The water-repellent case also offers extra space to store a lens hood. Also available, the PCK-LM17 is a semi-hard protective sheet that safeguards the camera's LCD screen against scratches, dust and fingerprints.

The -6000 interchangeable lens digital camera from Sony is available to pre-order now from [www.sony.co.uk](http://www.sony.co.uk). It's on general sale in Europe in April 2014.

– Ends –

### Key specifications

	<b>ILCE-6000</b>	
<b>Lens compatibility</b>	Sony E-mount lenses	
<b>Image sensor</b>	<b>Type</b>	APS-C type (23.5 x 15.6mm) "Exmor" APS HD CMOS sensor
<b>Number of pixels (effective)</b>	Approx. 24.3 megapixels	
<b>Record system (still image)</b>	<b>Recording format</b>	JPEG (DCF Ver. 2.0, Exif Ver.2.3, MPF Baseline compliant), RAW (Sony ARW 2.3 format)
<b>Record system (movie)</b>	<b>Recording format</b>	AVCHD format Ver. 2.0 compliant/ MP4
<b>Media</b>	Memory Stick PRO Duo, Memory Stick PRO-HG Duo, Memory Stick XC-HG Duo, SD memory card, SDHC memory card (UHS-I compliant), SDXC memory card (UHS-I compliant)	

<b>Focus system</b>	<b>Type</b>	Fast Hybrid AF (phase-detection AF/contrast-detection AF)
<b>Focus points</b>	179 points (phase-detection AF) / 25 points (contrast-detection AF)	
<b>Exposure control</b>	<b>Metering type</b>	1200-zone evaluative metering
<b>ISO sensitivity (Recommended Exposure Index)</b>	Still images: ISO 100-25600 equivalent (1/3 EV step),  AUTO (ISO 100-25600, selectable lower limit and upper limit)  Movies: ISO 100-12800 equivalent (1/3 EV step) / AUTO (ISO 100-12800 equivalent, selectable lower limit and upper limit)	
<b>Viewfinder</b>	<b>Type</b>	1.0 cm (0.39 type) electronic viewfinder (colour)
<b>Number of dots</b>	1,440,000 dots	
<b>Field coverage</b>	100%	
<b>Magnification</b>	Approx. 1.07x (35mm camera equivalent: Approx. 0.70x) with 50mm lens at infinity -1m <sup>-1</sup> )	
<b>LCD screen</b>	<b>Type</b>	7.5cm (3.0-type) type TFT,
<b>No. of dots</b>	921,600 dots	
<b>Adjustable angle</b>	Up by approx. 90 degrees, Down by approx. 45 degrees	
<b>Wi-Fi</b>	<b>View on smartphone</b>	Yes
<b>Send to computer</b>	Yes	
<b>View on TV</b>	Yes	
<b>NFC</b>	Yes (NFC Forum Type 3 Tag compatible,  One-touch remote, One-touch sharing)	

<b>PlayMemories Camera Apps</b>	Yes	
<b>Audio</b>	<b>Microphone</b>	Built-in stereo microphone
<b>Speaker</b>	Built-in, monaural	
<b>Dimensions (excluding protrusions)</b>	Approx. 120.0mm x 66.9mm x 45.1mm	
<b>Weight</b>	Approx. 285g (body only)  Approx. 344g (with battery and Memory Stick PRO Duo included)	

[\[i\]](#) Among interchangeable-lens digital cameras equipped with an APS-C image sensor as of February 12, 2014, based on Sony research. Measured using CIPA internal measurement method with E PZ 16-50mm F3.5-5.6 OSS lens mounted, Pre-AF off and viewfinder in use.

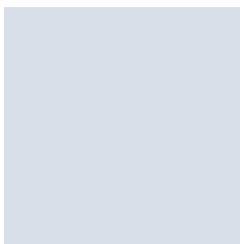
[\[ii\]](#) The ILCE-~~6~~6000 offers compatibility with Sony's new "Camera Remote API beta", an API (Application Program Interface) for remote operation of Sony camera with Wi-Fi-equipped smartphones and electronic tablets. This requires installation of the most recent Smart Remote Control that can be downloaded in territories where PlayMemories Camera Apps is available.

[\[iii\]](#) New larger size in the extended series of LCS-BBM/LCS-BBL bags

## About Sony Corporation

Sony Corporation is a creative entertainment company with a solid foundation of technology. From game and network services to music, pictures, electronics, semiconductors and financial services - Sony's purpose is to fill the world with emotion through the power of creativity and technology. For more information, visit: <http://www.sony.net/>

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