



Wireless Handy TV Speaker (model name: SRS-LSR100)

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Nifty Speaker from Sony Hits Europe

The ingenious gadget enhances the TV experience of those hard of hearing.

- Wireless Handy TV Speaker (model name: SRS-LSR100) lets you bring your TV's audio to where you are and boosts dialogue of any TV show for a more satisfying viewing experience.
- Compatible with virtually all modern TVs*1.
- Allows easy TV remote control*2 thanks to a clear button layout.
- Works up to 16 hrs on a single charge.

The Wireless Handy TV Speaker helps you enjoy your large screen TV with audio at a level right for you. This easy-to-use wireless speaker connects and

even controls your TV allowing you to dial in a personalized volume level just for you, without disrupting other viewers in the room. And since it is plug-and-play, it'll get to work right out of the box.

The [Wireless Handy TV Speaker](#) is very effective in enhancing the TV experience, especially when you are hard of hearing – thanks to the dialogue boosting Voice Zoom function. It cleverly analyses spoken audio and makes it possible to turn up film dialogue or sports commentary without increasing the overall volume. Simply place the speaker next to you, wherever you are watching your TV and even if your family decide to engage in a debate nearby, you won't miss a moment of the TV dialogue and can remain in your happy TV bubble while still participating in the family conversation. This comes in handy too when grandparents, parents and children gather to watch TV together, as you can simply bring the sound closer to those who have hearing difficulty by placing the speaker near them.



Since the speaker is drip proof, you can work in the kitchen and catch a peek of the news with the speaker close to you without having to come up to the TV or crank up the volume to the maximum.

The Wireless Handy TV Speaker requires no complicated setup – you just connect its dock to the TV and it is all good to go. Better yet, it works with almost any TV and can also act as a remote controller with all key TV functions operated with the neatly placed buttons. Charging the speaker is very easy as well – you simply put it on the provided dock, and a single charge will keep it going for up to 16 hrs. It all makes it an interesting product for people who are not great at dealing with complicated gadgets.

The Sony Wireless Handy TV Speaker comes in a stylish white colour and will be available this October in the UK and Germany. For more product information please visit www.sony.co.uk and www.sony.de.



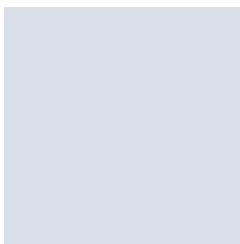
[Watch video on YouTube here](#)

*1 TV has to be equipped with headphone or optical output.

*2 Remote control is compatible with major TV brands: Sony, Grundig, Hitachi, LG, Loewe, Panasonic, Philips, Samsung, Sharp, Telefunken, Thomson, Toshiba, United.

Sony Corporation is a leading manufacturer of audio, video, imaging, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$76 billion for the fiscal year ended March 31, 2017. Sony Global Web Site: <http://www.sony.net/>

Contacts



Sony Europe PR Team

Press Contact

PR Team

press@eu.sony.com