



Jun 23, 2014 15:42 CEST

# Ready for Summer Festivals with Sony's portable gadgets

- Stay connected wherever you are with the CP-V3 Portable Charger that gives you portable power to charge your smartphone quickly and easily
- Make sure to capture those memorable festival moments in high quality with the DSC-QX10 lens-style camera
- Spin your favourite festival beats with the wide range of Sony's trendy headphones
- Share your summer music with the crowd using the light, powerful

and portable SRS-X2 and SRS-X3 speaker systems

Sony has some great portable gadgets in store for you to make sure you are equipped for a perfect summer festival experience.

### **CP-V3 Portable Charger**

Running out of battery half way through a festival is a thing of the past. Wherever you are, with the [CP-V3 portable charger](#), you can soon be re-charged and ready to share those epic summer moments online. No need to search for and queue at a charging station, this portable charger has a capacity of 2800mAh and a high power output of 1.5A that ensues for a fast recharge of smartphones on-the-go. It is available in a range of colours to suit every festival- style.

### **DSC QX10 lens-style camera**

Capture every highlight and summer moment in great quality and detail with the flexible DSC-QX10 lens-style camera. This ideal festival gadget transforms your smartphone in a power-packed camera with its high resolution sensor, optical zoom, Optical SteadyShot and manual controls. [The DSC-QX10 lens-style camera](#) allows you to shoot images and movies from any angle. If you are stuck in the crowd, just hold up the QX10 to grasp what's happening on stage whilst seeing what you are capturing on your smartphone. This camera fits easily in your pocket and offers many creative options to transform your image or immediately share those high quality pics using your smartphone.

### **MDR-ZX series headband headphones**

Can't get enough from the summer tunes? Download or stream the festival tracks that caught your ears with [Sony's Music Unlimited](#)® services and listen to your favourite beats with some cool headgear. Sony's MDR-ZX series headband headphones give you those powerful high-quality sounds for up to 13 hours, all in a stylish package perfect for the trendy music lover. With the wireless and comfortable [MDR-ZX750BN headphones](#) you can effortlessly stream powerful digital sound from your smartphone, tablet or PC via Bluetooth® connection. Ideal for when you are enjoying your festival tracks on the road or when relaxing at the festival site is the digital noise cancelling feature that blocks up to 98% of ambient sound. The colourful and compact brother of the MDR-ZX750BN is the [MDR-ZX610AP](#), available with a choice of four bright colour accents. Equipped with powerful 40mm neodymium driver, these trendy headphones let you hear every note with exceptional clarity and high sensitivity. Or perhaps the [MDR-ZX310](#) would be a good fit for you for with its fuss-free everyday listening with great sound quality, plus a handy 'foldaway' design that tucks easily into your festival backpack.

## SRS-X3 and SRS-X2 Wireless speaker systems

For a more social camping area, share your music with your fellow festival goers with the small and light weight designed [SRS-X3](#) and [SRS-X2](#) wireless speaker systems. Do not be fooled by the size, the wireless speakers are both very powerful in pumping out those energizing summer tracks. The SRS-X3 has it all: great ergonomics, resistant material and incredible bass sound while combined with an undeniably classy design. No need to stop listening to your favourite tunes as the speaker features a built-in rechargeable battery offering up to seven hours play time. The SRS-X2 is your perfect outdoor companion. Small enough to fit in your hand but powerful enough to create remarkable sound. Audio quality isn't compromised by its size and is even enhanced by the use of the ClearAudio+ technology as well as the "Sound mode".

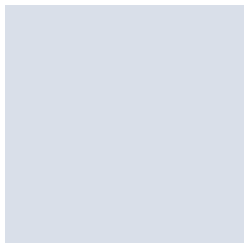
Sony's portable gadgets are now available across Europe [\[i\]](#).

[\[ii\]](#) The SRS-X2 and SRS-X3 are available from August 2014.

---

Sony Corporation is a leading manufacturer of audio, video, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$75 billion for the fiscal year ended March 31, 2014. Sony Global Web Site: <http://www.sony.net/>

## Contacts



### **Sony Europe PR Team**

Press Contact

PR Team

[press@eu.sony.com](mailto:press@eu.sony.com)