

Jul 19, 2012 09:00 CEST

Set your music free with the SA-NS310, SA-NS410 and SA-NS510 wireless speakers from Sony

- With built-in Wi-Fi, you can stream music from your PC to a wireless speaker in the kitchen, the bedroom – wherever
- AirPlay lets you stream your iTunes collection from an iPhone, iPod, iPad and more
- Unique 360° sound technology delivers room-filling audio with impressive scale and clarity

Music without limits

Having a state-of-the-art home audio system in your living room is all very well. But what happens when you want to listen to music in another part of the house? Bowie in the bedroom, perhaps, or Kanye in the kitchen?

You could painstakingly disconnect everything then lug the whole system into a different room. Or you could use one of our compact, portable wireless speakers instead.

They allow you to play and share music wirelessly from a range of sources so you can enjoy the music you want, wherever you want. Using AirPlay you can stream your iTunes playlists from your iPhone, iPod Touch or iPad.

Use your home Wi-Fi system to play music wirelessly from your PC. Enjoy over 15 million songs via Music Unlimited, part of the Sony Entertainment Network. Or listen to thousands of Internet radio stations from all over the world.

Easy to set up and easy to control

Compact and lightweight, wireless speakers from Sony can be easily carried from room to room. And when you've decided where you want your speaker, all you need is a plug socket. The SA-NS510 has a rechargeable battery that

plays up to five hours of music – move the speaker anywhere within your Wi-Fi range and listen with even more freedom.

Music can be controlled in a number of ways, including AirPlay on your iPhone, iPod or iPad. You can also download a free Sony Network Audio Remote app onto your Android smartphone or tablet, allowing you to control music from non-Apple devices, as well as Internet radio stations and your favourite music from Music Unlimited.

Setting up a wireless speaker is easy using your home Wi-Fi network and by downloading the free Sony NS Setup app to your smartphone or tablet. Or install the included set-up software to get your PC or laptop into the act. You can even sync multiple wireless speakers all around the house, so you can enjoy the same song at the same time in completely different rooms.

Both the Network Audio Remote and NS Setup apps are available free from the Apple App store and Google Play store.

Coming at you from all angles

Despite their compact dimensions, wireless speakers from Sony pack a big punch. Featuring a full range woofer, the SA-NS310 delivers 360° of clear, room-filling audio that can bring any occasion to life. The SA-NS410 and SA-NS510 go further still, both of these speakers use four outward facing tweeters and an integrated woofer to create a big, powerful, all-inclusive sound. So wherever you are in the room, you'll enjoy your favourite tracks in all their glory.

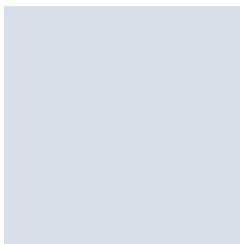
Freedom of choice

“Flexibility and freedom – that’s what wireless speakers from Sony are all about,” says Naoto Yoshioka, Product Manager, of Home Audio Video Business at Sony Europe. “You don’t necessarily want a full-blown sound system in every room of the house but that shouldn’t stop you listening to music when and where you want. And that’s where wireless speakers from Sony come in, delivering excellent sound quality from a huge range of music sources. The fact they look good too is an added bonus.”

About Sony Corporation

Sony Corporation is a creative entertainment company with a solid foundation of technology. From game and network services to music, pictures, electronics, semiconductors and financial services - Sony's purpose is to fill the world with emotion through the power of creativity and technology. For more information, visit: <http://www.sony.net/>

Contacts



Sony Europe PR Team

Press Contact

PR Team

press@eu.sony.com