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Setting the new standard in personal computing: VAIO® Fit multi-flip™ PC from Sony

- **Unique multi-flip design allows fluid switches between laptop, tablet and viewer modes**
- **Create, edit and organise with TRILUMINOS® Display for mobile and responsive Full HD¹ touchscreen**
- **Capture and personalise photos or documents with 8 megapixel 'Exmor RS for PC' (VAIO Fit 13A only) rear camera and digitizer stylus (selected models, available as accessory)**

Get inspired with the new VAIO Fit multi-flip™ PC from Sony, the innovative laptop that offers a seductive blend of productivity and entertainment. Beautifully crafted in aluminium, it's everything you'd expect from a power-packed multimedia PC... but that's only the start.

In an instant your VAIO Fit transforms effortlessly into a responsive touchscreen tablet. Sketch notes and ideas, enjoy apps or browse the web on the Full HD¹ panel with all the freedom and fluidity of Windows 8. Found something interesting? Flip the screen again to stand VAIO in viewer mode: then show off your stuff in razor-sharp detail and vibrant colour thanks to TRILUMINOS Display for mobile. Pushing resolution even higher, there's also an Over Full HD (2880x1620) screen option for selected models.

At its heart, the new VAIO Fit is loaded with uncompromising features to boost your productivity and entertainment. Speed through daily documents with latest generation Intel® Core™ processors; enjoy movies and games with smooth, supple NVIDIA® graphics with NVIDIA® Optimus™ technology (VAIO Fit 15A only). Work without a break for hours between battery

charges; and type in comfort on the responsive, backlit keyboard that lets you keep working – or playing – long into the night.

Entertainment's never looked better on the clear, bright Full HD¹ screen with TRILUMINOS Display for mobile giving a wide palette of rich, natural colours. Based on Sony's acclaimed BRAVIA TV technology X-Reality™ for mobile ensures that these crisp images are bursting with lifelike detail.

Take crisply-focused pictures with the rear-facing camera that features an 8 megapixel 'Exmor RS for PC' image sensor (VAIO Fit 13A only) for clear, ultra-detailed shots – even in low light. Then start getting really creative with the unique 'CamScanner' app. Capture and retouch your photos or documents automatically, with auto edge detection and keystone correction to ensure everything's straight and true. Sketch, scribble or make hand-written annotations with the digitizer stylus (optional on Fit 14A/15A) and 'VAIO Paper'. And when you're done, upload the results to the cloud and share your imaginative, eye-catching documents.

Unleash your inner director with Imagination Studio™ VAIO Edition, the easy-to-use AV creativity software suite from Sony. Polish your home videos with pro-style effects, or produce and share fantastic music tracks.

VAIO Fit sounds as good as it looks. Immerse yourself in crisp audio that's optimised for your favourite music and movies. ClearAudio+ mode gives a choice of four different settings to suit any content, or custom-tune equaliser and effects to suit your listening tastes.

Want to share your music? Just touch your NFC-enabled speakers or headphones momentarily against your VAIO Fit to make an instant wireless connection with no fiddly set-up. Then stream music stored on VAIO through your wireless accessories.

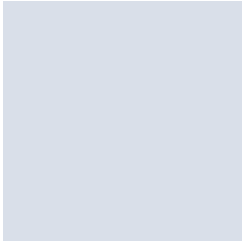
Available in 33.7cm (13.3"), 35.5cm (14.0") and 39.5cm (15.5") screen sizes, the new VAIO Fit multi-flip™ PC is available in Europe from Autumn 2013.

¹ VAIO Fit 15A is also available in selected territories with 2880x1620 over Full HD screen (NB local availability of this model may vary.)

About Sony Corporation

Sony Corporation is a creative entertainment company with a solid foundation of technology. From game and network services to music, pictures, electronics, semiconductors and financial services - Sony's purpose is to fill the world with emotion through the power of creativity and technology. For more information, visit: <http://www.sony.net/>

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