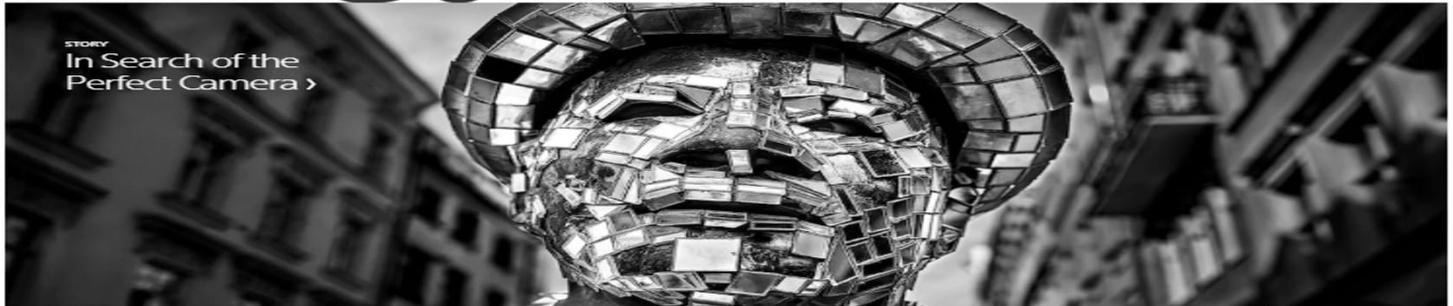
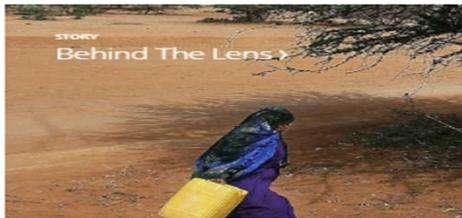


WELCOME TO α UNIVERSE



STORY
In Search of the
Perfect Camera >



STORY
Behind The Lens >



STORY
The Arctic and the Aurora >



STORY
Two-Wheeled
Photography >

Sign up to get your α Universe newsletter

Subscribe

x

Jul 09, 2018 09:00 CEST

Sony Universe Europe Now Live

Sony today announced the launch of [Sony !\[\]\(23a2e9ddc7bb0ef55393d38b772a848d_img.jpg\) Universe Europe](#). Designed to be an information hub for the increasing amount of Sony camera users, the new site will feature a host of exclusive content including:

- Feature articles on Sony Imaging Ambassadors
- ‘How to’ Tutorials from top professionals spanning all types of photography
- Profiles, Biographies and Galleries of work by Sony Imaging Ambassadors
- Photo and video competitions from Sony to which photographers / videographers can participate

-Details of local events where people can touch and try the latest Sony products

-The latest Digital Imaging news from Sony

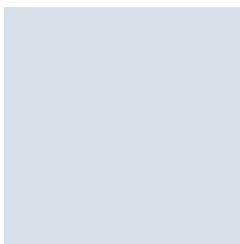
Sony  Universe will look beyond the public personas of Imaging Ambassadors and explore their passions that both drive and inspire their work. Users will be able to learn from them technically and creatively through in-depth articles and tutorial features covering all aspects of photography and photographic equipment.

“In the last few years, Sony has changed the game in terms of what is achievable in photography and the launch of Sony  Universe Europe represents the next step in our strategy to help customers maximise the possibilities of their Sony kit,” said Yann Salmon-Legagneur, Director of Product Marketing, Sony Europe. “We want to de-mystify a range of photographic techniques and inspire photographers to try out new things whilst being guided by some of the best photographers in the world.”

The new Sony  Universe Europe site is now live with new content being continually uploaded to the site. It is available in 22 European languages and to get updates about specific areas of interest, users can register [here](#).

Sony Corporation is a leading manufacturer of audio, video, imaging, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, interactive entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$77 billion for the fiscal year ended March 31, 2018. Sony Global Web Site: <http://www.sony.net/>

Contacts



Sony Europe PR Team

Press Contact

PR Team

press@eu.sony.com