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Sony boosts Wearable line-up with launch of new WS413 / WS414 Walkman®

- All-in-one design delivers quality sound anytime, anywhere with easy connectivity and an improved sleek, wearable fit
- New salt-water / dust proof design for use with increased range of sports
- Introducing 'Ambient Sound' mode for enhanced user experience

Take your music to new places with the brand new wearable **WS413 / WS414**^[i] Walkman[®]. A new, tough, salt water and dust proof design allows you to enjoy more activities in a wider variety of conditions; it can accompany you on your morning swim in the pool, your evening jog along the beach or your yearly hike up a snowy mountain.

Listening to music whilst exercising is a true motivator, so why not make it easier than ever? A wire-free round and seamless shape makes the fit comfortable and perfect for slipping over the ear, so you don't need to worry about the Walkman[®] slipping at a crucial time.

The **WS413 / WS414** wearable Walkman[®] from Sony is now salt-water proof and dust proof^[ii] so you can listen to your favourite songs whilst enjoying water sports such as kayaking or swimming and its sleek design eliminates drag interference so you are not restricted in any way. This has been enabled by the addition of an internal terminal which resists any accumulation of foreign particles and is highly corrosion-resist. A rustproof coating on the surface of the front case ensures that your Walkman[®] is protected both inside and out.

The **WS413 / WS414** comes equipped with both everyday earbuds, and specially designed waterproof earbuds^[iii] that are covered with a thin film to form a barrier against water getting through without compromising comfort.

But you don't have to be in to sports to enjoy the **WS413 / WS414** Walkman[®]. The sand tolerance means it's great for those beach days and exotic holidays. The unique sealed structure equalizes compression ratios, ensuring that your Walkman[®] stays Dustproof in a variety of environments. The supported temperature feature has been extended means you can use your Walkman[®] to its full potential in temperatures from -5°C to 45°C.

You can also remain conscious of the voices and noises around you should you so wish with the new Ambient Sound mode. In-built microphones pick up ambient sounds around you allowing you to stay in touch with your surrounding environment without having to remove the device or lower the volume. This means you can communicate with your jogging buddy or yoga instructor without having to pause your motivational music.

The **WS413 / WS414** Walkman[®] is available in Europe in March 2016 priced at approximately €110 (**WS413**) and €120 (**WS414**). Full technical specifications can be seen [here](#).

^[i]NW-WS413 offers 4GB capacity, NW-WS414 offers 8GB capacity

^[ii]New models are saltwater proof and dust proof to an IPX65/68 rating

^[iii]Both standard earbuds and waterproof earbuds are provided in Sizes S/M/L/LL

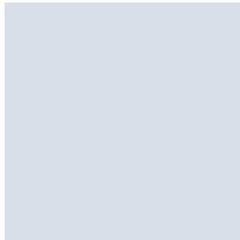
For more information, please contact your local PR manager or:

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Sony Corporation is a leading manufacturer of audio, video, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$68 billion for the fiscal year ended March 31, 2015. Sony Global Web Site: <http://www.sony.net/>

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