

2020

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Sony Honored as One of "World's Most Ethical Companies" in 2020 for the 2nd Consecutive Year

Tokyo, Japan - Sony Corporation has been recognized by the Ethisphere Institute as one of the "2020 World's Most Ethical Companies" for the 2nd consecutive year. The US-based Ethisphere Institute researches and

advances the standards of ethical business practices worldwide.

The "World's Most Ethical Companies" award honors companies who achieve outstanding results in the areas of transparency, integrity, ethics, and compliance. Companies are evaluated across five categories: Ethics and Compliance Program, Corporate Citizenship and Responsibility, Culture of Ethics, Governance, Leadership and Reputation. This year's list includes 132 companies from across 21 countries and regions.

Sony established its "Sony Group Code of Conduct" around the core principles of fairness, integrity, honesty, respect, and responsibility, and Sony Group as a whole endeavors to uphold these principles while creating innovation. Sony is proactively engaging with stakeholders such as customers, employees, business partners, and local communities as part of its corporate direction to generate sustainable social value through its business activities.

To Sony, this award demonstrates that its continuous efforts on ethical and responsible conduct up to this point, including promoting ethical corporate culture and implementing ethics and compliance programs, have not gone unrecognized.

Moving forward, Sony will continue to advance its initiatives in alignment with its culture of ethics and integrity.

Statement from Kenichiro Yoshida, President and CEO, Sony Corporation:

We are extremely honored to be named as one of the 2020 World's Most Ethical Companies. Operating with integrity and sincerity is one of the important values that forms the identity of Sony. Sony will continue its companywide efforts to generate sustainable social value from a long-term perspective with thorough compliance initiatives.

Statement from Timothy Erblich, CEO, Ethisphere Institute:

Congratulations to everyone at Sony for earning this recognition. This is a moment to acknowledge the leaders working to advance corporate cultures defined by integrity and affirm those companies contributing to broader societal imperatives and the greater good.

For more information about Sony's corporate ethics and compliance-related efforts, please click [here](#).

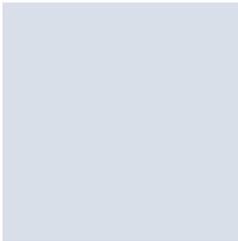
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About Sony Corporation

Sony Corporation is a creative entertainment company with a solid foundation of technology. From game and network services to music, pictures, electronics, semiconductors and financial services - Sony's purpose is to fill the world with emotion through the power of creativity and technology. For more information, visit: <http://www.sony.net/>

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