

Sony Imaging


PRO

Sep 15, 2014 16:45 CEST

Sony Imaging PRO Support comes to European photographers

Professional photographers in Europe can benefit from valuable help and extra peace of mind with the launch of Sony Imaging PRO Support. There's no membership fee for the service that's offered to professional photographers who own qualifying Sony  camera bodies and lenses.

Following its successful launch in Japan, South Korea, Hong Kong and Taiwan, Sony Imaging PRO Support makes its official European debut in Germany from April next year, followed by rollout in other countries.

A dedicated telephone help desk gives professional photographers expert support with using their  camera equipment.

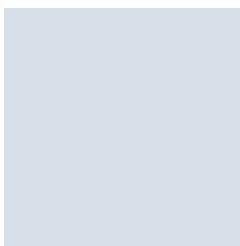
There's a free collection and return service for units requiring repairs, plus a free back-up loan unit to keep professional photographers up and running.

In addition, enrolled Sony Imaging PRO Support customers can benefit from a free twice-yearly image sensor cleaning service and firmware check-up to keep their cameras in top condition.

To be eligible for the service, professional photographers must own multiple Sony high-end **α** cameras such as **α99**, **α7** series and Sony G or Carl Zeiss lenses. The details about the application and service will be announced closer to launch date.

Sony Corporation is a leading manufacturer of audio, video, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$75 billion for the fiscal year ended March 31, 2014. Sony Global Web Site: <http://www.sony.net/>

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