

Sony Imaging

PRO

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Sony Imaging PRO Support launches in Austria & Switzerland

Introduced to offer professional photographers a dedicated service for their Sony products, Sony Imaging PRO Support is now live in Austria and Switzerland.

Sony is expanding its Imaging [PRO Support](#) programme in Europe which launched in Germany in March 2015. The programme now covers Austria and Switzerland and offers professional photographers valuable help and specialist care for their Sony products. Both, the programme and applications are now live and can be accessed [here](#) from Austria, [here](#) for French speaking Swiss customers and [here](#) for German speaking Swiss customers. All information regarding the scope of the service is accessible on the [Imaging PRO Support website](#).

There's no membership fee for the service that's offered to professional photographers [\[ii\]](#) who own at least two Sony camera bodies and three Sony lenses from the qualifying list detailed beneath.

Benefits of the programme include a dedicated telephone help desk offering professional photographers support using their camera equipment. There's a free collection and return service for units requiring repairs, plus a free back-up loan unit to keep professional photographers up and running.

In addition, enrolled Sony Imaging PRO Support customers can benefit from a free twice-yearly image sensor cleaning service with filter glass replacement if necessary and firmware check-up to keep their cameras in top condition.

The Sony Imaging PRO support programme is now live in Japan, South Korea, Hong Kong, Taiwan, Germany and the United States. Rollout in other European countries is currently under consideration.

Qualifying Camera's and Lenses [\[iii\]](#)

Camera Bodies Group 'A'

A: SLT-A99(V)

SLT-A77(V)

ILCA-77M2

ILCE-7R

ILCE-7RM2

ILCE-7S

ILCE-7SM2

DSC-RX1

DSC-RX1R

DSC-RX1RM2

Camera Bodies Group 'B'

B: ILCE-7

ILCE-7M2

NEX-7

☒A-mount lenses:☒E-mount lenses:

SAL100M28

SAL135F18Z

SAL135F28

SAL1635Z

SAL1635Z2

SAL1680Z

SAL16F28

SAL2470Z

SAL2470Z2

SAL24F20Z

SAL300F28G

SAL300F28G2

SAL35F14G

SAL500F40G

SAL50F14Z

SAL70200G

SAL70200G2

SAL70300G

SAL70300G2

SAL70400G

SAL70400G2

SAL85F14Z

SEL1670Z

SEL2470Z

SEL24F18Z

SEL35F28Z

SEL55F18Z

SEL70200G

SELP18105G

SEL1635Z

SELP28135G

SEL35F14Z

SEL90F28G

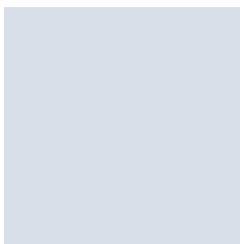
[\[i\]](#) The version is currently only available in German; the French version will be launched in January 2016

[\[ii\]](#) The programme is designed for professional photographers and as such, applicants will need to provide proof of their revenue stream generated from their photography work

[\[iii\]](#) At least one of the owned camera's needs to be in 'Group A' of the qualifying list

Sony Corporation is a leading manufacturer of audio, video, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$68 billion for the fiscal year ended March 31, 2015. Sony Global Web Site: <http://www.sony.net/>

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