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Sony introduces dual-camera shooting solution for RX0 with launch of new release cable

Sony today announced the latest addition to its family of [RX0](#) solutions with the launch of a new Release Cable, model name **VMC-MM2**. Helping to break down barriers to shooting style and image expression, the **VMC-MM2** is a new solution for convenient dual-camera shooting, freeing the user to capture two different forms of content simultaneously.

The ultra-compact dimensions and superb image quality offered by the **RX0** make it the ideal accompaniment to other cameras for dual-camera capture. Combining the **RX0** with other Sony **α**[™] or Cyber-shot[®] cameras [\[i\]](#) via Multi Interface Shoe[™] [\[ii\]](#) or via bracket/rig, photographers can use the **RX0** as a sub camera to concurrently shoot high quality images. **VMC-MM2** realises

simultaneous photo/movie shooting^[iii] with just a single press of main camera's release button. It enables the user to capture one moment in two different ways, with a variation of angle of view, depth of view or frame rate amongst other things, delivering two different forms of expression and thus increasing the amount of content captured and extending the potential offering to clients. Its coiled cable design with right-angle connector keeps the cable tidy, and clear of the EVF whilst shooting.

This form of dual-camera shooting is especially useful for wedding, event and press conference photographers and journalists. It offers the opportunity to capture multiple perspectives using different angles of view that can be edited and packaged into an impactful series of work.

The new **VMC-MM2** will ship in Europe in April, 2018 priced at approximately €55.

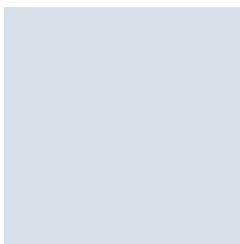
^[i] Refer to the Sony support page for camera compatibility information. <http://www.sony.net/acc/mm2/>

^[ii] Shoe Mount not included

^[iii] To synchronise movie REC/STOP, the main camera must assign "Movie w/ shutter" to its release button

Sony Corporation is a leading manufacturer of audio, video, imaging, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$76 billion for the fiscal year ended March 31, 2017. Sony Global Web Site: <http://www.sony.net/>

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