



XF83 4K HDR TV series

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Sony introduces two new 4K HDR TV series

The XF83 comes with the 4K HDR Processor X1™ for exceptionally realistic picture, while the XF70 offers 4K HDR quality in a wide variety of screen sizes.

Sony has announced two new TV series, both bringing pristine 4K HDR picture quality and an array of smart features.

The XF83, which boasts the powerful 4K HDR Processor X1, is a perfect solution for those who look for high-quality image enclosed in a big screen size of either 60 or 70 inches. Various technologies included in the XF83 series work together to make colours and contrast more real, clean the

picture and reduce on-screen noise, or sharpen, refine and upscale images to reveal extra detail. With advanced voice control and Android TV™, the XF83 4K HDR TV allows instant access to movies, TV shows and thousands of apps, and can be used as a gaming device. TV lovers can enjoy hit shows and movies on Google Play Movies & TV, Netflix, Amazon Prime Video, YouTube, and others. The XF83 4K HDR TV is edged in a narrow aluminium effect frame has a clever stand that helps keep all wires and cables secured and hidden.



The XF70 brings the 4K HDR experience in four screen sizes (43, 49, 55, 65) to accommodate various living room setups. Thanks to the 4K X-Reality PRO technology it upscales the detail and clarity of every image for improved overall picture quality. The XF70 has a built-in Internet browser and is a perfect set to enjoy shows and movies through popular streaming apps with instant one-click access to Netflix and YouTube apps¹ as well as best games on PlayStation®4 and PlayStation®4 Pro consoles – all in vividly detailed HDR. Similarly to the XF83, the XF70 series has a cleverly designed stand to keep cables from set-top boxes or Blu-ray players out of sight.

The Sony XF83 and XF70 series 4K HDR TVs will be available this spring.

For more details please access your local Sony website from www.sony.eu.

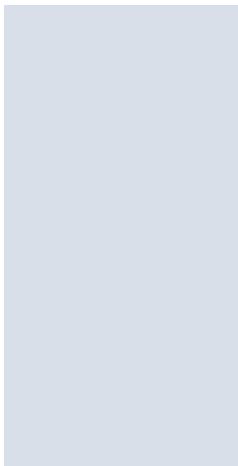
¹ Remote specification varies by territory and TV model.

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