



Jan 27, 2016 09:00 CET

## **SONY launches a new USB Type-C™ - Compact and speed for on-the-go storage**

*Save up to 64GB of files at super speed with new USB CA1-series from Sony.*

The USB 3.1 Gen1 CA1-series offers the newest USB standard Type-C™ and A, combining up to 130MB/s transfer speed (read), with durability and design, for a swifter, smarter way of moving your files. Ideal for storing photos, music, videos and other data on-the-go, or transferring between your Android and Mac compatible devices including mobile phones and tablets.

This new USB is guaranteed to cover your additional storage needs for your devices including your Android tablet or your OS PC. The USB market is

developing and Sony has the storage solution dedicated to ensuring you are not losing your data between new devices. The USB 3.1 Gen1 CA1-series utilises dual connectors, including the new standard Type-C™ USB, and Type-A, to broaden the usage abilities of the device. The sleek connector is tailored to fit multiple devices such as your smartphone, yet robust enough to also fit your tablet and laptop. It is compatible with Windows, Macintosh, Android and Chromebook devices equipped with Type-C™ and Type-A ports, and makes for quick sharing and easy back up.

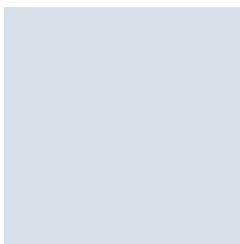
The convenient design makes it easier than ever to transport your data ready for when you need it. The slim and tiny design not only makes it your ideal on-the-go companion, but allows avoidance of any interference from host devices or protective cases.

THE USM-CA1 is available in 16/32/64 GB and is available from February 2016.

---

Sony Corporation is a leading manufacturer of audio, video, imaging, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$68 billion for the fiscal year ended March 31, 2015. Sony Global Web Site: <http://www.sony.net/>

## Contacts



### **Sony Europe PR Team**

Press Contact

PR Team

[press@eu.sony.com](mailto:press@eu.sony.com)