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Sony lights up the party with new High Power Audio System

- With high power and EXTRA BASS™ these speakers bring the party to life
- Strobe lighting effects give the dance floor an authentic atmosphere
- Compact design for easy transportation

Get your friends together and throw a party with this set of snazzy speaker systems from Sony. New to the High Power Audio range, the [GTK-XB5](#) and [MHC-V77DW](#) transport your front room or back garden into the club or

festival vibes you're looking for. With big powerful sound, illuminating lighting and easy wireless connection these speakers will be the centre of attention.

These high powered speakers are ideal for EDM (electronic dance music) lovers as with the touch of a button you can turn the bass up even higher. However loud you are playing your favourite track; you'll always keep the [high quality sound](#) and never miss a beat as Sony's DSEE (Digital Sound Enhancing Engine) upscaling restores quality to compressed files. Adding to the fun factor, you can play with the customisable lighting features and varying sound effects to suit your style.

Bringing the bass

Sony's EXTRA BASS technology brings deep and punchy bass sound to the XB5 High Power Audio System. A new addition to the EXTRA BASS range, this is the baby brother of the popular [GTK-XB7](#). It's a compact one box design that is now 20% smaller and lighter making it easy to move around and set up stereo sound either vertical or horizontal, while providing the all-important features of high sound pressure and flashing light effects.

The line lighting changes colour and syncs with the beat of the music you are playing, on top of the strobe lighting adding to the atmosphere of the glowing party speaker. And a new green colour speaker option joins the black, red and blue meaning there is something for everyone.

Using the SongPal[\[1\]](#) app with this speaker means that you can select the effects such as the lighting directly from your smartphone. And with Bluetooth® or one touch NFC connection there is no need to be attached by wires. Of course you can always go old-school and plug in to the audio in connection.

What's better than one speaker being the star of the party? Double up and get stereo sound with the Speaker Paring function. Coupling with another XB5 with the Speaker Add function you get twice fun with the same great quality sound.

Personalise your dancefloor

Standing taller and bolder, the V77 is a one box solution blasting out

powerful bass in an easy to control, interactive way that makes it the beating heart of any party. The space saving design is easy to move around with the wheels and the handle bar, you can position it in the perfect spot to blast the Sound Pressure Horn. And Fiesta mode optimises the music for a wider spread sound, perfect for those a garden party or BBQ.

With Built in Wi-Fi, access your favourite streaming apps through Google Cast™[\[2\]](#) and Spotify Connect. And with Wireless Party Chain you can connect up to 10 units wirelessly over Wi-Fi with synchronized sound and lighting for the ultimate party experience.

Space illuminating lighting in the V77 beams multi-coloured light from the ceiling to the floor in time with the beat. And gesture control remains the same interactive features as its predecessor, the [MHC-V7D](#). The new twist comes on the form of a touch key and dedicated function themed lighting. The enhanced design now has a splash-proof top surface so there's no need to worry about drinks getting too close.

Improving connectivity features, this super speaker has multi-source playback with HDMI connection, Bluetooth® and NFC, for simple one-touch connectivity. On top of this, there's audio in as well as CD/DVD, USB, 2 mic inputs and an FM tuner meaning that this speaker really does have it all.

GTK-XB5 is priced at approximately €250

MHC-V77DW is priced at approximately €700.

Both are available in store from October 2016.

– Ends –

Selected technical specifications

Detailed specs on the new products can be seen here: [GTK-XB5](#) and [MCH-V77DW](#)

www.sony.co.uk/ifa

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About Sony Corporation:

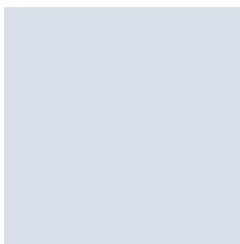
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[1] SongPal is an app that lets you group Sony speakers together throughout the house and control the music via Wifi or Bluetooth®, meaning you can browse music through online streaming.

[2] “Google Cast is a trademark of Google Inc.”

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