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Sony's new VPL-VW1100ES raises the standard of the 4K Home Theatre experience

Basingstoke, 26th of September, 2013: Sony today announced at CEDIA (USA) its latest home theatre front projector for the custom install market. The [VPL-VW1100ES](#) 4K front projector joins the 4K [VPL-VW500ES](#) and [VPL-HW55ES](#) Full HD 3D home projectors announced at IFA 2013 as the leading SXRD-based, large-format displays for the home. Like its VPL-VW1000ES predecessor, this new projector is designed to bring the high quality, immersive images of a big screen cinema experience into the home.

Tak Nakane, Product Manager at Sony Europe, commented: "Our 4K projector line-up continues to raise the bar on what the most discerning home entertainment enthusiast expects from Sony, whether they want to enjoy the best picture quality or unrivalled sound, we have the right solution for every environment."

Two years ago, Sony introduced its EISA-award-winning home theatre front projector capable of displaying stunning 4K images. That 4K projector has been updated and is now debuting as the VPL-VW1100ES 4K home theatre projector, designed specifically to support the evolving 4K Ultra HD standards such as HDMI Specification Version 2.0 to accommodate 4K/60p content.

Designed to meet the needs of custom installers, and exceed the expectations of home entertainment enthusiasts, the immersive visual experience of this latest projector delivers more than four times the resolution of HDTV. With 2,000 ANSI-lumens of brightness, the VPL-VW1100ES projector is suitable for screen sizes up to 300 inches. It has outstanding black levels due to Sony's Advanced Iris3 technology and can achieve an incredible 1,000,000:1 dynamic contrast. This projector offers a variety of installation options and includes dual triggers, a 2.1x motorised zoom, expanded lens shift, an RS232 interface, control over IP and

compatibility with leading home automation systems.

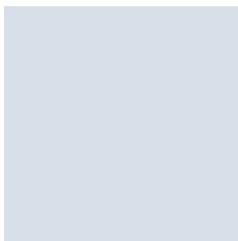
The VW1100ES projector also uses Sony's Reality Creation picture engine to dramatically enhance all video content regardless of source, however it also integrates the latest HDMI standard to support 4K/60p playback for smoother images when watching fast moving action content. Furthermore, the VPL-VW1100ES has an exclusive upscaling algorithm designed for "Mastered in 4K" Blu-ray Discs from Sony Picture Entertainment, which enable the viewer to enjoy more accurate 4K picture quality from HD content delivered on Blu-ray discs. For greater versatility, it can also display Full HD 3D movies, as well as 2D and 3D anamorphic films.

The VPL-VW1100ES is available in Europe from November. For further information, please visit www.sony.co.uk/pro/products/fpjhomecinema.

About Sony Corporation

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