



**EISA**  
**AWARD**

**Best  
Product  
2016-2017**

**PHOTO & VIDEO CAMERA**

**Sony a7S II**

Aug 15, 2016 00:00 CEST

## **Sony tops five categories at 2016 EISA awards**

Recognising Sony's success in delivering products that inspire and fulfil customer curiosity, the European Imaging and Sound Association (EISA) have honoured Sony with 5 awards in their 2016 round-up. As the largest editorial and multimedia organisation in Europe, the EISA committee carefully assess and evaluate a vast variety of technology categories and are consequently renowned for recognising true quality and innovation.

**European Premium Compact Camera 2016-2017: RX1R II**



As one of the world's smallest full-frame cameras, the [RX1R II](#) delivers the highest picture quality of any Sony compact camera ever made. This is made possible by the combination of the camera's high resolution 42.4 MP full-frame sensor with its large aperture, fixed focal length ZEISS Sonnar T\* 35mm F2 lens, which was optimised to work in combination with the sensor. It also features the world's first variable optical low-pass filter [\[i\]](#) providing stunning image quality with a wide dynamic range and very low noise. The Fast Hybrid AF system with advanced phase-detection and contrast-detection guarantees razor-sharp images and with the powerful BIONZ X processor you will never miss a precious moment. The retractable XGA OLED Tru-Finder [\[ii\]](#) and a tiltable LCD screen offers great freedom to capture creative compositions. This premium compact camera is a true winner in every aspect.

**European Photo & Video Camera 2016-2017: ~~7~~5 II**



The [7S II](#) provides professionals with the right tool to create top quality video and excellent still images in every shooting situation. Its 12.2-million-pixel [\[iii\]](#) full-frame Exmor CMOS sensor masters high sensitivity shooting, with a maximum sensitivity of ISO 409600 [\[iv\]](#). In addition, its high dynamic range, 5-axis image stabilisation, and internal recording of 4K movies [\[v\]](#) in full-frame format with full pixel readout, ensure that the professional videographer won't have to make any compromise regarding image quality. The camera's Fast Intelligent AF excels in speed and accuracy and guarantees stunning images with excellent sharpness even in the dark.

**European Prosumer Compact System Camera 2016-2017: [6300](#)**



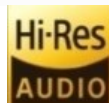
The [X6300](#) retains the compact lightweight design of its popular sister model, the [X6000](#), but adds lightning fast (0.05 seconds) hybrid autofocus with 425 AF points and subject tracking 4D focus, professional-class 4K video shooting and a weather-sealed body. The new 24.2-million pixel [\[vi\]](#) Exmor CMOS sensor provides excellent image quality even in poorly lit situations, along with superb video quality, while the tilting 3-inch 921,000-dot LCD screen and the bright 2.36-million-dot OLED viewfinder are able to keep track of fast moving subjects at up to 11 frames per second.

**European Professional Compact System Lens 2016-2017: SEL85F14GM**



The [SEL85F14GM](#) telephoto prime lens is a true asset to any ambitious portrait photographer. The optical design and the use of advanced lens elements ensure that the lens delivers the extremely high resolution demanded by modern cameras. The circular aperture with 11 blades provides a smooth and appealing background blur, while Sony's original Nano AR Coating reduces flare and ghosting with backlit subjects. The ring drive SSM motor system with two position sensors supports fast and accurate autofocus. As is to be expected from a professional lens, the FE 85mm F1.4 GM is dust and moisture resistant.

#### **European In-Car HD Player 2016-2017: RSX-GS9**



With its 1DIN housing and a rotary control, Sony's [RSX-GS9](#) may look like a classic and authentic head unit, but behind its stripped-down face plate this high resolution audio system is a cutting-edge sonic superstar. It offers support for up to 192kHz/24-bit PCM for various devices through USB Type A, 5.6MHz native DSD via USB micro-B for the connected digital high-resolution music players, while the optical output allows digital connection to an external DSP. Sony's unique smartphone app "SongPal" allows users to search music tracks with no hassle, and offers easy adjustments in the detail of the sound on the smartphone screen so it can be customised exactly to the how the user desires. The use of the best available DAC, high-end op-amps and advanced circuitry ensure that the RSX-GS9's audio performance is nothing less than sensational. All of which means that the benefits of high-resolution music can finally be enjoyed from your dashboard.

For more information, please contact your local PR manager or:

David Edwards, Corporate Communications, Sony Europe

+44 (0)1932 817022 / david.edwards@eu.sony.com

[\[i\]](#) Among digital cameras. As of October 2015 press release, based on Sony research

[\[ii\]](#) The XGA OLED Tru-Finder features 2,359,296 dots

[\[iii\]](#) Approximate effective megapixels

[\[iv\]](#) Standard ISO 100 – 102400, Expandable to ISO 50-409600

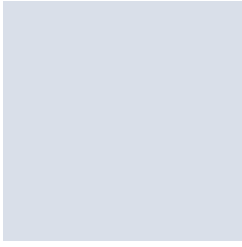
[\[v\]](#) QFHD: 3840 x 2160. Internal recording and HDMI output, both at 4K resolution, are available in full-frame

[\[vi\]](#) Approximate effective megapixels

---

Sony Corporation is a leading manufacturer of audio, video, imaging, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$72 billion for the fiscal year ended March 31, 2016. Sony Global Web Site: <http://www.sony.net/>

## Contacts



### **Sony Europe PR Team**

Press Contact

PR Team

[press@eu.sony.com](mailto:press@eu.sony.com)