

Aug 29, 2012 16:45 CEST

VAIO Tap 20, the new Family Touch PC

- **New-style PC for the entire family with multi-touch panel**
- **Unique adjustable stand for comfortable computing in any position: lay-flat, tilting or desktop-style**
- **Built-in battery gives portability around the home**
- **Unique multi-user apps including Family Paint and Fingertapps Organizer**

Now everyone can share exciting media experiences with **VAIO™ Tap 20** from Sony. It's the fresh concept in home computing that's a tabletop PC and so much more.

Versatile VAIO™ Tap 20 is designed to leverage the intuitive ease of Windows 8, opening up exciting new possibilities to interact with apps and your media collection.

Portable, battery-powered VAIO™ Tap 20 fits right into any living space – from bedrooms and kids' play areas to the kitchen or garden. Lay it on a coffee table and let everyone join in games on the large multi-touch screen. Flip out the in-built stand and tilt VAIO™ Tap 20 at a comfortable angle for 'lean back' photo/movie editing by touch operation, browsing and entertainment. Or stand it upright and use as a fully-functioning desktop PC: it's easy to work on documents, surf or check emails with the supplied wireless keyboard and mouse.

The 50.8 cm (20") panel offers clear, bright images with a wide angle of view. Responsive 10-point multi-touch operation lets all the family join in simultaneously with multi-player games. Mobile BRAVIA Engine 2 by Sony ensures crisp, natural movie viewing with fine details and fluid on-screen movement.

Step up to rich, powerful audio that's a revelation after the small, weak speakers of ordinary laptops. Generously-sized stereo speakers are partnered by an on-board subwoofer that boosts low frequencies for solid, thumping bass. S-Force Front Surround 3D technologies by Sony ensure a vibrant, room-filling soundtrack – whether you're playing games together or watching movies.

Incorporating several of Sony's own signal processing technologies, ClearAudio+ mode lets you effortlessly enjoy audio quality that's distinctly Sony. With one simple operation, you'll experience sound with ultimate clarity and presence across a wide audio spectrum, from deep lows to crisp highs.

VAIO™ Tap 20 comes with a choice of apps that are optimised for the powerful multi-touch capabilities.

Family Paint lets two people draw, paint, sketch and daub simultaneously from opposite sides of the large multi-touch screen. Share the results at a touch on Facebook or Twitter. Fingertapps Organizer makes child's play of keeping everyone's agenda up to date. The friendly calendar view lets family members add sticky notes, scribble notes and see at a glance what everyone else is up to.

VAIO™ Tap 20 makes it easier than ever to connect with other home devices and share your content.

Through Sony's One-touch* function, you can easily and instantaneously enjoy music and photos across an array of NFC (Near Field Communication) enabled Sony devices. Simply touch one device against another, and instantly establishing a wireless connection without the need for any Bluetooth or Wi-Fi set up. For example, it's easy to continue listening to music stored on your VAIO through Bluetooth® headphones or speakers with One-touch function.

** One-touch by Sony incorporates Near Field Communication (NFC) technology.*

You can also enjoy full access to millions of songs and themed radio channels at any time via Sony Entertainment Network's Music Unlimited service (in selected countries).

Expand your entertainment experience even further with three new apps by Sony that are available for free download.

The 'Music' application lets you enjoy your music collection with superb quality thanks to ClearAudio+ mode.

The 'Album' application makes viewing, sorting or sharing pictures and videos fun and intuitive.

Both applications let you 'throw' or stream personal photos, video and music content to enjoy on DLNA compatible large screen TV and audio systems.

'Socialife' is a unique application that organizes your social and information world. View, sort and manage all your SNS and news feeds through one stylish user interface, alongside your friends' feeds and posts. Mark interesting articles for later reading when you're not so busy. Based on what your friends are reading, Socialife also points you to other popular topics and even suggests content that you might like.

Find out more about Socialife: <http://app.sel.sony.com/socialife/en/index.html>

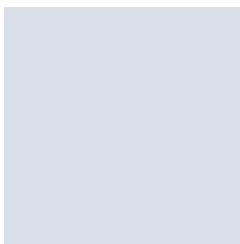
Optional accessories for VAIO™ Tap 20 include a LCD protection sheet that safeguards the large touch screen against fingerprints and occasional scratches. It's easy to apply without causing unwanted trapped air bubbles.

The family-friendly VAIO™ Tap 20 touch PC from Sony is available from the end of October 2012 (in selected countries only).

About Sony Corporation

Sony Corporation is a creative entertainment company with a solid foundation of technology. From game and network services to music, pictures, electronics, semiconductors and financial services - Sony's purpose is to fill the world with emotion through the power of creativity and technology. For more information, visit: <http://www.sony.net/>

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